Prof. dr. sc. Nebojša Stojčić rektor je Sveučilišta u Dubrovniku i redoviti profesor Ekonomskog fakulteta. Doktorirao je 2011. godine na Staffordshire University u Ujedinjenom Kraljevstvu, gdje je bio među 5 % najboljih studenata svoje generacije. Prije izbora za rektora obnašao je dužnost pročelnika Odjela za ekonomiju i poslovnu ekonomiju te prorektora za poslovanje Sveučilišta u Dubrovniku. Njegov znanstveni rad usmjeren je na industrijsku ekonomiju, ekonomiju inovacija te urbanu i regionalnu ekonomiju. Dvije godine zaredom, 2024. i 2025., uvršten je na Stanford/Elsevier listu 2 % najutjecajnijih znanstvenika u svijetu, a 2025. među troje je najbolje rangiranih hrvatskih ekonomista. Vodio je ili sudjelovao u više od 30 međunarodnih i nacionalnih znanstvenih, obrazovnih i razvojnih projekata. Kao konzultant i stručnjak surađivao je s međunarodnim organizacijama, uključujući UNIDO i Svjetsku banku. Voditelj je Centra za istraživanje digitalne transformacije CREDO, koji je privukao 25 međunarodnih kompetitivnih projekata, te koordinator zajedničkog doktorskog studija „Poslovna ekonomija u digitalnom okruženju“ ekonomskih fakulteta Sveučilišta u Dubrovniku i Sveučilišta u Zagrebu. Bio je potpredsjednik Nacionalnog vijeća za znanost, visoko obrazovanje i tehnološki razvoj te član stručnih tijela i radnih skupina uključenih u oblikovanje hrvatskog sustava znanosti i visokog obrazovanja, uključujući zakonodavni okvir i model programskog financiranja visokih učilišta i znanstvenih instituta.

Professor Nebojša Stojčić, PhD, is Rector of the University of Dubrovnik and a Full Professor at its Faculty of Economics. He received his PhD from Staffordshire University in the United Kingdom in 2011, graduating among the top 5% of students in his cohort. Prior to becoming Rector, he served as Head of the Department of Economics and Business and as Vice-Rector for Business Affairs at the University of Dubrovnik. His research focuses on industrial economics, the economics of innovation, and urban and regional economics. In both 2024 and 2025, he was included in the Stanford/Elsevier list of the world's top 2% most influential scientists, and in 2025 he was among the three highest-ranked Croatian economists. He has led or participated in more than 30 international and national research, education and development projects. As a consultant and expert, he has worked with international organisations, including the United Nations Industrial Development Organization (UNIDO) and the World Bank. He is Head of the CREDO Centre for Research on Digital Transformation, which has secured 25 internationally competitive projects, and Coordinator of the joint doctoral programme "Business Economics in the Digital Environment", delivered by the Faculties of Economics of the University of Dubrovnik and the University of Zagreb. He previously served as Vice-President of the National Council for Science, Higher Education and Technological Development and has been a member of expert bodies and working groups involved in shaping Croatia's science and higher education system, including the development of its legislative framework and the programme-based funding model for higher education institutions and research institutes.